

**TECHOUT.COM LAUNCHES VIRTUAL WEB MONITORING INSTANCES  
ON AMAZON ELASTIC COMPUTE CLOUD**

*Leveraging the Amazon Cloud for On-Demand Increased Scalability and Availability*

**Red Bank, N.J. –October 6, 2008** – Techout.com, a leader in internet performance engineering products and services, announced the deployment of its innovative business transaction and SOAP/REST web services monitoring technology on the Amazon Elastic Compute Cloud (EC2).

Amazon EC2, part of Amazon Web Services suite, provides resizable compute capacity in the cloud and is designed to make web-scale computing easier for developers. Deploying instances of its Virtual Web Monitoring Appliance on Amazon EC2 provides Techout.com with higher availability and scalability of its virtual web monitoring systems, empowering the company to provide clients with optimal web monitoring services on an as-needed basis.

“Our remote monitoring technology runs on Amazon Machine Images and integrates seamlessly with the Amazon Elastic Compute Cloud,” says Techout.com founder and Chief Technology Officer, John D’Esposito. “Techout.com has deployed five virtual instances of our virtual web monitoring technology on Amazon EC2 and we will continue to deploy virtual instances as Amazon EC2 is rolled out to different geographic areas. Leveraging the clouds empowers us to ramp up and scale our services when and where they are needed.”

Techout.com’s Virtual Web Monitoring Appliance reduces or eliminates the need for hardware procurement, installation, configuration or maintenance resulting in a lower total cost of ownership. The company is currently in the final stage of testing the Amazon Simple Queue Service to support Techout.com’s sophisticated alerting and recovery mechanism.

Techout.com’s virtual appliance runs under a minimalist virtual machine image supporting VmWare, VmWare ESX, Virtual Iron, Microsoft Hyper-V, Zen Server Enterprise, Open Source Zen, Parallels, and directly to the Amazon Elastic Computing Cloud.

## **About Techout.com**

Techout.com delivers global website monitoring solutions and services that ensure critical web systems are secure, scalable, reliable and responsive. Through its unique, patent-pending technology, the company monitors and measures key performance integration points to ensure optimal website, business transaction and SOAP web service performance.

Headquartered in Red Bank, New Jersey, the company's web architecture encompasses five continents with 10 locations including the U.S., Japan, Spain, Australia, Brazil, United Kingdom, Singapore and the Amazon Elastic Compute Cloud (EC2). Techout.com offers market-proven virtual and physical web monitoring appliances as well as managed services to companies who prefer to outsource their complex web monitoring and internet performance engineering requirements. Techout.com supports companies of all sizes and across a wide variety of vertical markets. Clients who rely on Techout.com to keep their business-critical web applications optimized include M&M, IBM, BB & T Corp., NYC Corrections Department and NYC Department of Probation. For more information on Techout.com's products and services, visit [www.techout.com](http://www.techout.com) and [www.virtualmonitoringappliance.com](http://www.virtualmonitoringappliance.com).

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